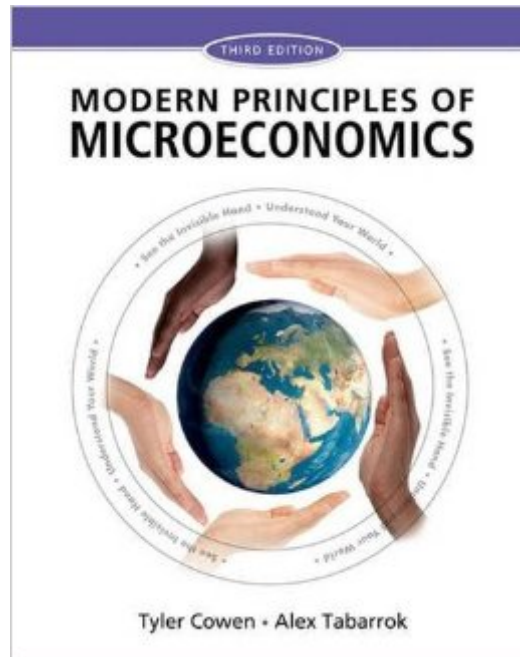


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# Modern Principles Of Microeconomics



## Synopsis

Engaging and provocative writing, as well as a knack for revealing the "invisible hand" of economics at work have made Cowen and Tabarrok's *Modern Principles of Economics* a singularly distinctive and effective textbook for the principles course. The thoroughly updated new edition of *Modern Principles* again draws on a wealth of captivating applications to show readers how economics shed light on business, politics, world affairs, and everyday life just as the authors do in their wildly successful blog, [marginalrevolution.com](http://marginalrevolution.com). Pioneers in teaching economics online, the authors have created a series of videos that are clever, to the point, and will help students better understand key economic concepts. These breakthrough videos are integrated in a dedicated version of Worth's new online course space, [LaunchPad](#). See Contents for [LaunchPad](#)

## Book Information

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## Customer Reviews

I love the book. The order of the chapters is put in the right way for readers to easily understand all the concepts. The content is great: concepts are supported by awesome and realistic story of economy.

Needed this book for college and I was very satisfied when I received it. I wish they had a hardcover version of this book, but it will still work. Very reasonably priced compared to the competition. Would buy from this seller again.

Really easy to understand and the real-life examples used in the text were really helpful.

This is a very good textbook for Economics, easy to understand and lots of visuals

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